

DIOSCURI case studies

Field 1

Entrepreneurship: Case studies

Bulgaria	Croatia	Czech Republic	Hungary
Privatized Bank <i>Tanya Chavdarova, Georgi Ganev</i>	Cultural encounters in a bank in Croatia: between global aspirations and local embeddedness (managers' view) <i>Drago Čengić</i>	A study of a Bank <i>Irena Kašparová Lenka Stepanova Marek Kašpar</i>	International Bank, Hungary – The flagship or the recalcitrant (Kurutz) <i>Violetta Zentai, János Mátyás Kovács</i>
Wine production between the local and the global <i>Ivaylo Ditchev</i>	Wine producers in Kutjevo – Pozega Valley – between local culture and European Market <i>Drago Čengić</i>	Czech Brewery: from Socialism to Internationalism <i>Kamil Mareš</i>	A small miracle in the lack of foreign investors – the Villany wine and westernized local knowledge <i>Éva Kovács</i>
Small milk producers' case <i>Ilia Iliev</i>	The Croatian brewing industry: case study of two breweries <i>Davor Topolčić</i>	Opening of a small firm in the East by a 'Repatriate' <i>Michaela Pysnakova</i>	Takeover by privatization in a Southern Hungarian Brewery, 1993-2006 <i>Tibor Mester</i>
Poland	Romania	Serbia / Montenegro	Slovenia
The transfer of knowledge a bank <i>Mikolaj Lewicki</i>	Western culture, Eastern culture: romance with a satiric twist – a case study of a bank <i>Liviu Chelcea, Diana Mihaloiu</i>	Cultural encounters in the banking sector: case study of a bank <i>Jelena Pešić</i>	On entrepreneurs and managers in one of the bigger Slovenian banks: domestic and foreign managers in the bank with mixed ownership <i>Mateja Rek</i>
Hybridization. Analysis of restructuring process in the Polish company taken over by a Western investor <i>Paweł Kaczmarczyk</i>	The success story of an import and export company <i>Alfred Bulai</i>	The success story of a brewery <i>Ildiko Erdei</i>	Case study on entrepreneurs and managers a French-owned car company <i>Borut Rončević Mateja Rek</i>
Convergence – Establishing a company with Western capital in Poland <i>Slawomir Mandes</i>	Western supermarkets in Romania: shopping as entertainment <i>Liviu Chelcea, Iulia Mihaloiu</i>	Repatriate entrepreneurship <i>Vesna Vučinić-Nešković</i>	Domestic and foreign managers and professionals in a Slovenian software & consulting services firm with mixed ownership <i>Mateja Rek Jasa Jarec</i>

Field 2

Governance: Case studies

Bulgaria	Croatia	Czech Republic	Hungary
The impact of SAPARD: producing hybrids or a tool for adjustment <i>Petya Kabakchieva</i> <i>Ilia Iliev</i>	Expecting SAPARD in Croatia: EU solutions versus national aspirations: forging out a growth strategy or producing a conflict? <i>Ramona Franić</i> <i>Natasa Bokan</i> <i>Ornella Kumric</i>	The SAPARD program <i>Blazena Matasová</i>	East-West cultural encounters and the SAPARD process – the Hungarian case <i>Katalin Kovács</i>
Cultural encounters in a rural development project <i>Haralan Alexandrov</i> <i>Rafael Chichek</i>	Transfer of governance culture in Croatia: case study of institutional adaptation in the postponed accession situation <i>Saša Poljanec-Borić</i> <i>Jadranka Svarc</i>	Czech Members of the European Parliament (MEPs) <i>Alice Navratilova</i> <i>Dušan Janak</i>	Monitoring committees and managing authorities as forums for East-West cultural encounters – the Hungarian case <i>Katalin Kovács</i> <i>Katalin Rác</i> <i>Gyöngyi Schwarcz</i>
Transfer of knowledge and governance culture: EU and the Ministry of Agriculture and Forestry <i>Daniel Smilov</i>	Case study on a partnership for sustainable rural economic revitalization in Croatia <i>Saša Poljanec-Borić</i>	Equal Opportunity <i>Iva Baslarová</i>	Hungarian MEPs in the European Parliament <i>Tamás Dombos</i>
Poland	Romania	Serbia / Montenegro	Slovenia
Analysis of the process of developing priorities for the EU Funds for Agriculture <i>Cezary Trutkowski</i>	SAPARD a space for West-East encounter <i>Florian Nitu</i>	The two-horned dilemma of the ‘siamese solution’: a case study of the first agricultural twinning project in the Serbian Ministry of Agriculture, Forestry and Water Management <i>Slobodan Naumović</i>	Implementation of the SAPARD program in Slovenia <i>Darka Podmenik</i>
Transfer of the governance culture <i>Slawomir Mandes</i>	Exchange program with EU-related support on public administration (through PHARE) <i>Slawomir Mandes</i>	(Mis) Understanding each other’s priorities: Topola rural development program <i>Mladen Lazić</i>	Transfer of administrative culture <i>Matevž Tomšič</i>
Polish MPs in the European Parliament <i>Elzbieta Dydak</i>	Exchange program with the US public administration (through USAID) framework <i>Elzbieta Dydak</i>		Slovenian representatives in the European Parliament <i>Matevž Tomšič</i>

Field 3

Knowledge: Case studies

Bulgaria	Croatia	Czech Republic	Hungary
A department of Economics <i>Roumen Avramov</i>	The establishment of a new/reformed university department in economics: <i>Denisa Krbec</i>	A department of Economics <i>Yasar Abu Ghosh</i>	Marx Károly learns microeconomics. A tragedy in five acts <i>Balázs Váradi</i>
Agency for Economic Analyses and Forecasts <i>Roumen Avramov</i>	Applied economics: a case study of an institute of Economics <i>Maja Vehovec</i>	Applied economics in Central Europe <i>Dino Numerato</i>	Training Centre for Bankers <i>Andor Daróczi</i>
Transfer and reception of new institutional economics <i>Roumen Avramov</i>	New institutionalism in Croatia: an essay on its reception <i>Vojmir Franičević</i>	Economic institutionalism <i>Alice Navratilova</i>	Missing the chance? On the reception of new institutional economics in Hungary <i>János Mátyás Kovács</i>
Poland	Romania	Serbia / Montenegro	Slovenia
Private institution of higher learning <i>Piotr Koryś</i>	The spread of Western economic ideas and local responses. <i>Vlad Topan</i> <i>Dragos Paul Aligica</i>	Transformation of a Faculty of Economics <i>Vladimir Vuletić</i>	Dispute between 'Young' and 'Old' economists <i>Frane Adam</i> <i>Jasa Jarec</i>
Is there a specific Polish applied economics? <i>Michał Brzeziński</i>	Think tanks, arenas of cultural change. Ideas on the organizational infrastructure of applied economic ideas <i>Alexandru Nazare</i> <i>Dragos Paul Aligica</i>	Multiculturalism and neo(institutionalism) <i>Aleksandra Jovanović</i> <i>Aleksandar Stevanović</i>	The role of (governmental) institute for macroeconomic analysis and development <i>Borut Rončević</i> <i>Frane Adam</i>
Have the Polish economists noticed institutionalism? <i>Jacek Kochanowicz</i>	The change of economic culture and the economic institutions of capitalism: the case of the Romanian economics epistemic community <i>Horia Paul Terpe</i> <i>Dragos Paul Aligica</i>	Case study of an NGO promoting economic neoliberalism in Serbia <i>Sreten Vujović</i>	Transfer and reception of new institutional economics <i>Tjasa Zivko</i>
		Transfer and reception of new institutional economics <i>Aleksandra Jovanović</i> <i>Aleksandar Stevanović</i>	

Media reviews

Bulgaria	Croatia	Czech Republic	Hungary
The accession talks – in between ‘Brussels and us’ and ‘assumed agreements’ <i>Milla Mineva</i>	European Union and Croatia: dynamics of negotiations, their media re-construction and dominant discourses <i>Sanjin Dragojevi</i> <i>Igor Kanižaj</i> <i>Ivana Žebec</i> <i>Drago Čengić</i> <i>Ivana Mijić</i>	Media image of the European Union <i>Vít Kouřil,</i> <i>Katerina Skarupova</i> <i>Jakub Macek</i>	The Representation of EU and EU institutions and politics <i>Zsuzsa Vidra,</i> <i>Éva Kovács</i>
The image of a multinational company <i>Milla Mineva</i>	Avis and the postponement of negotiations Croatia – European Union <i>Sanjin Dragojević</i> <i>Igor Kanizaj</i> <i>Ivana Zebec</i>	Liquid Fraternity – the Czech State and LG Philips Displays <i>Vít Kouřil,</i> <i>Katerina Skarupova</i> <i>Jakub Macek</i>	Representation of Suzuki Hungary in the press and self-representation of the company <i>Zsuzsa Vidra,</i> <i>Éva Kovács</i>
Poland	Romania	Serbia / Montenegro	Slovenia
Representation of EU integration	The image of the EU	The image of the EU <i>Vladimir Miokov</i>	EU accession talks in the Slovenian media <i>Matej Makarovic</i>
Representation of international corporations	The image of the privatization of ‘Petrom’ national company in Romanian mass media	The Image of multinational companies in domestic media analyzed on the example of Knjaz Miloš <i>Vladimir Miokov</i>	Multi-national companies in the Slovenian media: the cases of Interbrew (InBev) and Renault-Revoz <i>Matej Makarovic</i>
Business representation			