

## 1<sup>st</sup> EUROPEAN SEMINAR

# How to approach solidarity? From the assessment of perceptions and attitudes to the sustainability of initiatives and future challenges

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### TRAINING SEMINAR

LISBON, JANUARY 26<sup>TH</sup> 2017

**Escola Nacional de Saúde Pública. Universidade NOVA de Lisboa  
(ENSP/UNL)**

Avenida Padre Cruz – Lisboa – 2nd Floor – Room 3 A 14

10:00 – 10:15	Welcome of participants. João Pereira (ENSP, NOVA)
10:15 – 10:30	Introductory remarks. Ainhoa Flecha (CREA)
10:30 – 11:30	The potential and limitations of Social Impact Bonds? Luís Jerónimo & António Miguel (Calouste Gulbenkian Foundation)
<b>COFFEE BREAK</b>	
12:00 – 13:00	Solidarity and Civil Society: Challenges in an era of Neoliberalism. Kathleen Lynch (NUI-University College Dublin)

<b>LUNCH</b>	
14:30 – 15:30	Successful citizens' initiatives based on solidarity. Portuguese case studies.
15:30 – 16:30	Measuring attitudes towards transnational solidarity - Conception, methods, preliminary findings and experiences from a 13 countries' survey. Holger Lengfeld & Florian Kley (University of Leipzig)
<b>COFFEE BREAK</b>	
17:00 – 18:00	Comments and considerations on solidarity as one of the European Union core values. The case of the transnational solidarity survey. Maria de Belém Roseira & Maria João Rodrigues (Member of the European Parliament)
	Closing remarks. Ana Escoval (ENSP, NOVA)

## *Presentations*

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**Title:** The potential and limitations of Social Impact Bonds?

**Speakers:** Luís Jerónimo & António Miguel (Calouste Gulbenkian Foundation)

Luís Jerónimo works as Project Manager at the Human Development Programme of the Calouste Gulbenkian Foundation. He manages a portfolio of projects on social innovation and social investment, including the Social Investment Laboratory and the first Portuguese social impact bond “Junior Code Academy”. He has joined the Gulbenkian Foundation in 2006 and worked at Uk Branch of the Foundation between 2009 and 2010. Juri Member of the European Commission Initiative “Regiostars 2013” for the social innovation category. Born in 1981, holds a Degree in Philosophy and has completed the INSEAD Social Entrepreneurship Programme in 2013 and the General Management Programme at Judge Business School / University of Cambridge in 2015.

Antonio Miguel is the Managing Director of the Social Investment Lab, a Lisbon-based social investment intermediary that devises financial and non-financial mechanisms to unlock capital towards social change in Portugal. Antonio led the structuring of the first

SIB Pilot in Portugal, provided technical advisory to the creation of Portugal Inovação Social and leads the technical work of the Portuguese Social Investment Taskforce. Previously, Antonio was an Associate at Social Finance UK where he played different roles on Social Impact Bonds. Antonio is a professor at NOVA SBE where he teaches Microfinance and innovative social finance instruments. He holds a MsC in Business Administration from Catolica Lisbon. He is a Global Shaper of the World Economic Forum.

**Abstract:** This session will present and discuss the emergence of Social Impact Bonds as an outcome-based instrument that unlocks funding for promising and innovative interventions. The session will be split into two different moments: presentation and interactive discussion.

The presentation will touch upon the main features of a Social Impact Bond, its challenges and barriers and potential thematic areas where it can be applied.

The interactive discussion will engage with the audience in order to understand the different views in the room regarding the use of Social Impact Bonds and how they could potentially be adopted wider by policy makers, researchers and practitioners.

**Title:** Solidarity and Civil Society: Challenges in an era of Neoliberalism.

**Speaker:** Kathleen Lynch (NUI-University College Dublin)

Professor and Chair of Equality Studies at University College Dublin. An academic and an activist, she is guided by the belief that the purpose of scholarship and research is not just to understand the world, but to change it for the good of all humanity. She has published widely on equality, education and, most recently, on care and justice. She is co-author of *Equality: From Theory to Action*, 2004, and *Affective Equality: Love, Care and Injustice*, 2009 (available in Spanish (2009) and Korean, 2016). Her most recent book, co-authored with Bernie Grummell and Dympna Devine, is *New Managerialism in Education: Commercialization, Carelessness and Gender* (2012, 2nd ed. 2015). (kathleen.lynch@ucd.ie). She is an Irish Research Council Advanced Research Scholar (2014-17).

**Abstract:** While there are many references to the importance of solidarity in contemporary policy discussions, neoliberal capitalism remains the over-riding politico-economic framework across European societies. As one of the major goals of neoliberalism is to reduce the costs of public expenditure on goods and services, creating a small cheaper state is part of the neoliberal project. This leads to a decline in investment in public goods, including the public goods and services that civil society produces in the name of solidarity. Neoliberalism undermines universalistic care-led solidarity organisations and is therefore a threat to solidarity in Europe.

One of the major challenges for solidarity and social justice NGOS (non-governmental organisations) therefore is the new funding regimes that have been developed under neoliberalism. This includes the declining role of the State, the rise of philanthropic capitalism, and, concomitantly, in a number of European countries, the declining role of established voluntary organisations.

To promote solidarity is to promote political forms of love and care, and to promote the latter, we need to challenge the norms of neoliberal capitalism and their hostility to solidarity. To do this we also need, as academics, to revisit our understanding of what it is to be a citizen. Human beings are not just producers

of human capital, market participants and/or utility maximisers. They are moral and caring citizens, as well as political and economic ones, and this matters for politics and civil society mobilisation for solidarity.

**Title:** Measuring attitudes towards transnational solidarity - Conception, methods, preliminary findings and experiences from a 13 countries' survey.

**Speakers:** Holger Lengfeld & Florian Kley (University of Leipzig)

Holger Lengfeld is Full Professor of Sociology at the Institute of Sociology, University of Leipzig (Germany). His main research fields are the sociology of European integration, social stratification and social justice research.

Florian Kley, M.A. is a Research Assistant at the Institute of Sociology, University of Leipzig (Germany). His main research fields are of European integration with special regard to transnational solidarity, social stratification research and quantitative data analysis.

**Abstract:** As a part of the SOLIDUS project, we raised the question of to what extent EU citizens are willing to show transnational solidarity with Europeans living in different EU member states. Solidarity is conceptualised as providing economic support in different fields of social welfare, i.e. social-policy and poverty, redistribution between regions and countries, and solidarity in the context of the refugee crisis.

Research in each field is conducted on different spatial scales, focussing on discrete spatial areas of solidarity, respectively the nation, within the EU, and worldwide. With this we intend to answer the core question of our research, of whether a unique European Solidarity exists. We will present the methodological design of the survey and preliminary results, as well as our experiences during the preparation, fieldwork and analysis of the survey.

**Title:** Comments and considerations on solidarity as one of the European Union core values. The case of the transnational solidarity survey.

**Chair:** Maria de Belém Roseira

**Speaker:** Maria João Rodrigues

Group of the Progressive Alliance of Socialists and Democrats in the European Parliament – Member.